



VCs on Skis - Agenda 2015

Wednesday | March 18, 2015

12:00 AM

Venture Jeopardy

Venture Jeopardy pitted pairs of entrepreneurs and investors against one another in a test of industry knowledge and trivia, continuing our tradition of putting on venture-themed game shows, previous iterations included Venture Family Feud and the Venture Dating Game. Contestants included Brad Svrluga of Primary Venture Partners, Gaurav Jain of Founder Collective, David Aubespain of Topi, Frederik Maro of Evisor, Michael Yang of Reitler and Todd Feldman of Mooreland Partners. In the end, the VCs carried the day as Brad and Gaurav, pictured below, emerged victorious. Special thanks to our very own Alex Trebek, Scott Rosenblatt, for hosting the event.

12:00 AM

Whiskey Tasting

For the second year in a row, VCs on Skis was visited by representatives from WhistlePig, a Vermont-based whiskey distiller, who put on a tasting of their award-winning whiskeys for guests. Bringing this event back for another year proved to be even more successful and widely attended than the first time around, with much thanks to our Platinum-level sponsor Liquidnet.

12:00 AM

Wine & Cheese

In 2015, our annual wine and cheese tasting focused on “California vs. European” wine, sponsored once again by our wonderful hosts Brad Ellis and Svetlana Lebedeva from Square1 Bank. Wine expert Rick Kuel of Farrell Distributing was on hand to provide insight and advice to guests as they tasted the various vintages.

12:00 AM

6@5

6@5 provides a group of six curated companies the opportunity to present their company and answer questions from the audience beginning at 5pm. Last year, VCs on Skis hosted Elliott Reilhac, CEO & Co-Founder of TVTY; Stacy Spikes, CEO & Co-Founder of MoviePass; Wayne Lam, CEO & Founder of Cirrus Data Solutions; Vivek Sharma, CEO & Co-Founder of Movable Ink; and Greg Alvo, CEO & Founder of Order Groove; and Neal Shenoy, CEO & Co-Founder of 212 Media & Speakaboos, sponsored by Liquidnet.

12:00 AM

E-Commerce Panel

2015's e-commerce panel focused on the evolution of the industry and featured Haley Barna, CEO & Co-Founder of Birchbox, Kyle Mergue Co-Founder & CEO of The Greats Brand; Ed Foy Co-Founder & Former CEO of eFashion Solutions; and Somak Chattopadhyay, General Partner at Armory Square Ventures. Moderator Jeff Finkle of Reitler Advisory Group kept the panel lively and engaged as well and asked questions that teased out the thought-provoking viewpoints of panel members.

12:00 AM

Ed-Talk

Every year Reitler Kailas & Rosenblatt's Ed Reitler addresses the VCs on Skis audience in his "Ed Talk." Ed typically blends his views on topical events in the tech industry with lighthearted banter and his rapier wit to deliver an insightful and whimsical presentation.

12:00 AM

Monte Carlo

The last evening of VCs on Skis was capped off with a Monte Carlo night, sponsored by Mooreland Partners. The event featured casino games and prizes accompanied with live music, which guests enjoyed alongside their specialty cocktails and dessert bar.

12:00 AM

Just For Kids

Every year, the children of guests are able to join in a variety of age-appropriate activities, like scavenger hunts and arcades. Additionally, last year's VCs on Skis added a special programming event specifically for kids. Former Hotjobs Co-Founder, and now Founder & CEO of executive recruiting firm Dave Partners, Dave Carvajal led a great presentation for kids interested in learning how to make their first million dollars.

REITLER



**Newmark
Knight Frank**

OXFORD
VALUATION PARTNERS
VALUATION • M&A ADVISORY • SOFTWARE

 **UBS**
Epstein Partners

 **M A Z A R S**

MPG | MADISON PARK GROUP